

Description

Attract new consumers with integrated cashless, vibrant touchscreen display, shopping cart purchasing, n display and brand promotions. The highly-engineered and reliable BevMAX MEDIA2 has the best-in-class selection and capacity.

Experience the difference with the platform called MEDIA2.

Features:

- **Color Display** - Immersive color display driving increased purchases and engagement
- **Screen Performance** - Improve the user experience with a more responsive screen and boot up time of less than one minute
- **Suggestive Selling** - Help consumers make selections while exposing them to new products, slow movers, complimentary products
- **Shopping Cart** - Help consumers drive additional selections and purchases in one transaction
- **Remote Management** - Manage machines over the air with Simplifi™ CONNECT PUS for price changes, planograms and nutritional information
- **Digital Advertising** - Encourage sales while building brand loyalty with display advertising and interactive promotions throughout the purchase experience
- **Shopping Cart** - Enable multi-product purchases with one, simple transaction
- **Custom Graphics** - Create a custom storefront with our design service to enhance a location or promote your brand
- **Nutritional Information** - Inform consumers with a large display of easy-to-read nutrition facts

Benefits

Improved screen performance provides enhanced user experience, with a more responsive screen and time of less than a minute.

Digital advertising capabilities allow operators to encourage sales and build brand loyalty with interactive promotions and display advertising throughout the purchase experience.

Suggestive selling helps consumers make selections while exposing them to new products, slow motion, and complimentary promotions.

Remote management is available on MEDIA2 machines with Simplifi, enabling operators to manage content, changes, planograms, and nutritional information over-the-air.

Shopping cart feature enables customers to make multi-product purchases in one, simple transaction.

Custom graphics allow retailers to create a custom storefront using CPI's design service to enhance a look and promote their brand.

Energy Efficient and environmentally friendly R290 refrigeration system to meet latest Energy Star standards and deliver improved energy performance.