



YOUR TRUSTED
PARTNER

CPI CONNECTED PLATFORM

EXPERIENCE CONNECTIVITY



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Any payment. Any time. We're ready. Are you?

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CONNECTING PEOPLE & PAYMENTS WORLDWIDE

The wallet has changed and so have we.

With CPI's connected platform for vending, you can transform your business with smart, intuitive tools engineered exclusively for the needs of vending operators worldwide.

You need a partner you can trust.

We will work closely with you to deliver:

- Technology that maximizes your revenue by accepting all payment types
- Operational tools that minimize costs and improve efficiency
- A technology roadmap created in collaboration with industry leaders

Our platform provides a strong foundation for growth with customized payment solutions that are based on your needs. Plus the industry's largest and most experienced customer support team for total peace of mind.

Our focus is innovation.

- **8%** annual investment in R&D
- More than **600** patents
- More than **30** trade secrets
- **700,000** live connections
- **1.5 million** managed machines
- **40 million** cashless transactions every month
- **4 billion** transactions every week

ON YOUR PAYMENT JOURNEY, WE'LL HELP YOU AT EVERY STEP

JOIN US



01

IT'S CASH. ONLY SMARTER

Elevate the potential of your payment devices with our connected coin validation solution.

With real-time diagnostics, your equipment works for you by delivering insights and troubleshooting that enable your business to grow.



THE CONNECTED CASH PLATFORM THAT WORKS FOR YOU

Gryphon™ Coin Validator

- Six tubes for enhanced capacity and configuration options
- Three motors offer better reliability and dispensing speed
- Intuitive user interface delivers faster set up and simple diagnostics
- Mobile pairing connection point enables remote diagnostics and on-demand troubleshooting
- Patented PEC sensing technology provides instant rejection of fraudulent coins
- USB connection enables simple upgrades, configuration, and data extraction



02

SWIPE. INSERT. TAP.

OUR READERS DO IT ALL

Simple, compact and reliable, our portfolio of card readers offer more options to pay than any other card reader on the market.



Cash



Card



Mobile



ECHOICE™ CARD READER PORTFOLIO

Multiple designs enable operators to choose whether they want to accept cash, card, EMV, contactless and mobile, including Apple Pay, Google Pay and Samsung Pay

Compact design integrates seamlessly with existing hardware and requires no machine modification

Enhanced LCD screen elevates the customer experience with multi-language capability, graphic images and scrolling messages

Multi-button functionality reproduces the retail experience and supports loyalty applications that incentivize repeat business

High-visibility runway lights attract customers and illustrate payment points, increasing the ease of every transaction



03

MOBILE IS THE NEW WALLET

Profit from the most versatile payment option by harnessing the power of mobile.

Engage customers like never before with a connected solution. Reduce access issues and pay with your favorite mobile app.

The future is mobile. Come on board with us.



Reward your customers and increase revenue



Earn customer loyalty



Insights from purchasing behavior



Win new accounts with the smart mobile suite

CHOOSE THE RIGHT MOBILE SOLUTION FOR YOUR BUSINESS



Payment

Accept in-app payment and tap into the prepaid balances of an existing user base

Capture sales from consumers who don't carry cash or wallets



Experience

Treat your customers to the five star experience they crave

Future-proof your business with the mobile service standard for machines



Marketing

Reward your consumers with special promotions and loyalty points

Segment users and send targeted offers to maximize revenue



Growth

Lift sales with increased spending from prepaid users

Win new accounts and obtain contract renewals with tailored app-based offerings



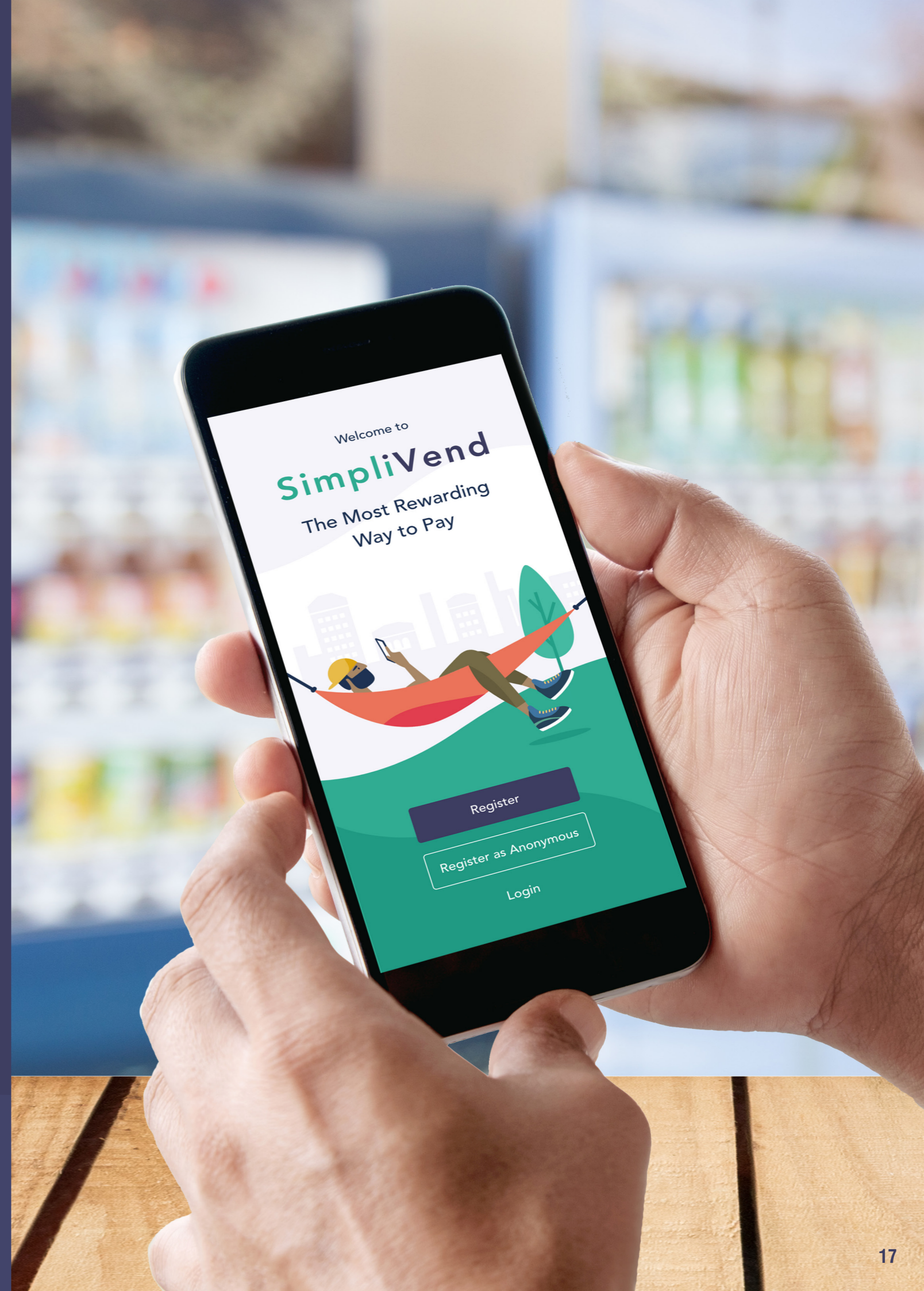
SimpliVend

ENGAGE CUSTOMERS

DRIVE REVENUE

SimpliVend is a mobile app that takes offline cashless payments to a whole new level. Paired with a secure and sophisticated back-end system, it guarantees the safety of consumers' data as well as transparent and secure transactions.

- **Engage customers** and send personalized promotions and incentives directly to their mobile phones
- **Accept multiple payment options** via mobile phone, credit card and MIFARE® media
- **Balance available on the go** with easy top-up via cash or credit card
- **Intuitive and user-friendly interface** allows customers to select their favourite vending machine and earn rewards by using the app





KNOW YOUR CUSTOMER

Marketing Manager™ lets you manage discounts and incentives on demand for individual users and groups. By interacting directly through their mobile phones, it builds a stronger sense of brand loyalty through a more dynamic engagement with end consumers.

- Review your balance at a glance
- Access turnover and sales reports
- Connect the entire field base
- Manage loyalty rewards
- Send tailored messages and personalized promotions
- Send pictures and adverts
- Partner with third parties and work with leading brands
- Manage product lines and update prices
- Manage revaluations at the vending machine or remotely

A photograph of the Golden Gate Bridge in San Francisco, viewed from a high vantage point on a cliffside. The bridge's iconic red-orange towers and suspension cables are prominent against a hazy, overcast sky. The bridge spans across a body of water, with a rocky cliff in the foreground. The overall mood is atmospheric and slightly misty.

BRIDGE THE GAP

**EARN MORE WITH
OFFLINE CASHLESS**

04



EARN YOUR REVENUE IN ADVANCE

With offline cashless solutions, your business can bridge the gap between cash and connectivity. Our customized solutions offer advance revenue, personalized branding, and more opportunities for your customers to engage with your business.

Customers simply load cash onto a personalized RFID media key and you're collecting revenue before they've even made up their minds.

Want to learn more? Talk to us!

Profitability

- Reliable cashless payment increases volume of sales by at least 15%
- Money remains inside your business process and cannot be spent outside
- Convenient payment process encourages purchasing

Advance Revenue

- Money is loaded to the electronic wallet in advance by various ways
- Dedicated multifunctional loading stations (bills and credit cards)

Simplicity

- Ability to define and charge for sales taxes
- Reduced counting expense

Security

- Eliminates potential for data concerns
- Delivers cash accountability

Flexibility

- Easily change or increase prices with little customer impact
- Assign price lines to different user groups or cost centers
- Offer discounts to users

Loyalty

- Bonus programs and happy hours increase engagement
- Personalized promotions encourage repeat purchases

System Integration

- Integration to several applications
- Operating data integration to any VMS
- Remote system maintenance and automated data collection

Branding

- Multi-color keys and tags offer surface area for engraved company logo
- Contactless chip cards provide high resolution double-side color printing
- Smooth key fobs offer complete customizable 3-dimensional design



05

POWER IN THE PALM OF YOUR HAND

CPI PAYMENT DIAGNOSTICS





WHAT IF...



YOU COULD ELIMINATE MACHINE DOWNTIME?

80% of vending machine issues are reported as problems with the payment device

 Service calls require time and money to investigate the problem

10%  of problems are truly payment related

Solve problems correctly the first time, every time.

With CPI's connected cash platform and mobile diagnostic tools, you have power in the palm of your hand. Ask us how.

AND WHAT IF... ANYONE COULD BE A TECHNICIAN?

Transform your service strategy by enabling anyone to complete simple fixes and perform preventive maintenance while on site.

Cash box full? Coins low?

Turn routine trips to the machine into preventive maintenance opportunities, with smart technology that empowers you to take control of your business and never pay for another unnecessary service call.

THE SOLUTION

SIMPLIFI SERVICE MOBILE APP

Empower technicians to reduce machine downtime.

Our mobile app delivers on-demand alerts, diagnostics, and interactive troubleshooting.



Simplify diagnostics so anyone can be a technician.

On-site connectivity delivers MDB sniffing, on-site diagnostic information and live troubleshooting.

Cellular-connected telemetry solutions enable over-the-air updates, remote configuration and remote reboots.

06

**CRANE
CONNECTIVITY
SOLUTIONS**

**SIMPLIFY YOUR
CONNECTIVITY
TECHNOLOGY**

EXPLORE OUR CAPABILITIES

Crane Connectivity Solutions (CCS) is the engineering center of excellence behind CPI's connectivity portfolio. We have assembled the industry's best and brightest engineers to focus on delivering a simple and seamless technology experience to our customers. Bringing together the engineering teams from CPI and Crane Merchandising Systems, we have created the industry's most robust connectivity platform.

In keeping with our commitment to remain at the forefront of innovation, this platform extends our technology beyond vending to transform your businesses in the machine-connected environment.

From concept to implementation, we'll lead you through the connectivity process. From hardware installation and enterprise software optimization, to ongoing global field support and consulting, our technical experts will get you up and running – and make sure you stay that way.

As technology continues to evolve, consumers' wallets are more diverse than ever. With CCS at your side, your business is prepared to grow and capture every payment opportunity.

CCS MEDIA NETWORK

Connect to the CCS media network and harness the industry's most innovative digital advertising platform. It will increase your same store sales and create a sustainable recurring revenue stream.

- Attract and engage new consumers
- Increase sales of advertised products
- Generate new and incremental revenue
- Ground-breaking (patent-pending) user experience
- Over 5 billion impressions served
- Featured on more than 10,000 machines nationwide

DON'T JUST CONNECT.
CONNECT WITH US.



Card readers



Screens



Telemetry



Host services



Connect services



Cashless processing services



Enterprise software solutions



Mobile apps



Digital advertising



Cloud reporting



Consulting services



Global field support



07

OUR PARTNERS

Together with our partners, we are working to enable innovative technology solutions that will deliver growth, profitability and results to our global customers.

Partner with CPI to connect with the industry's most influential brands.



EXPERIENCE CONNECTIVITY

PARTNER WITH CPI



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