


 eChoice™ EMV Bezel

A single unit for a world of payment possibilities



The world of technology is constantly evolving, and consumer wallets are more diverse than ever. With unprecedented payment options, consumers demand financial flexibility at the point of sale. Don't let your technology be their limiting factor.

The new MEI eChoice EMV bezel from Crane Payment Innovations combines the convenience of vending with the versatility of retail, giving consumers the power to choose. Greater flexibility for customers means greater profitability for you.

Experience the MEI eChoice EMV Bezel, a new level of engineering excellence.

- **Single Unit** accepts cash, credit, EMV, and contactless technology, including Android Pay, ApplePay and Samsung Pay, for unparalleled convenience at the point of sale.
- **Compact Design** integrates seamlessly with existing hardware, requiring no machine modification.
- **Enhanced LCD Screen** elevates the customer experience with multi-language capability, graphic images and scrolling messages.
- **High-visibility Runway Lights** attract customers and illustrate payment points, increasing the ease of every transaction.
- **Multi-button Functionality** reproduces the retail experience and supports loyalty applications that incentivize repeat business.

While **85%** of all global transactions are made in **cash**, **390 billion cashless** transactions take place every year. And in 2016 alone, **\$620 billion** will be processed via **mobile**—a number that continues to grow.

Which of these markets are you willing to lose?

Capture them all with CPI.

MEI® eChoice™ EMV Bezel

Advanced Technology for a More Connected Future

Businesses and consumers are increasingly connected—not only to each other, but to the technology that brings them together. Your vending operation should be no different. With CPI's cashless solution suite, you can customize a communication and coverage plan that redefines connectivity for your business.

Combine the new MEI eChoice EMV Bezel with the MEI Advance 5000™ telemeter to craft an end-to-end cashless system. Transform your machine into an interactive experience that mirrors the ease of retail and validates data security across the entire transaction.

1

Enhance your point of sale with the MEI eChoice EMV bezel. Don't limit your customer's right to choose—enable cash, credit and contactless transactions with a single, high-visibility unit.

2

Connect with credit card processors and give each vend a voice with the MEI Advance 5000 telemeter. Whether you choose an AT&T, Verizon, 2G or 3G CDMA network, the Advance 5000 delivers a certified solution for cashless connectivity.

3

Select a flexible payment gateway to deliver your profits directly to the bank. Compatible with various card processors, the Advance 5000 offers operators the ability to work with whichever back-end providers fulfills their financial and reporting tool criteria.



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