



Simplifi™

**EMPOWER YOUR DRIVERS AND
DELIGHT YOUR CUSTOMERS**

**GET MORE OUT OF VENDMAX WITH
THE SIMPLIFI MOBILE APP**

YOUR ESSENTIAL BUSINESS TOOLS NOW IN THE CONVENIENCE OF A MOBILE APP

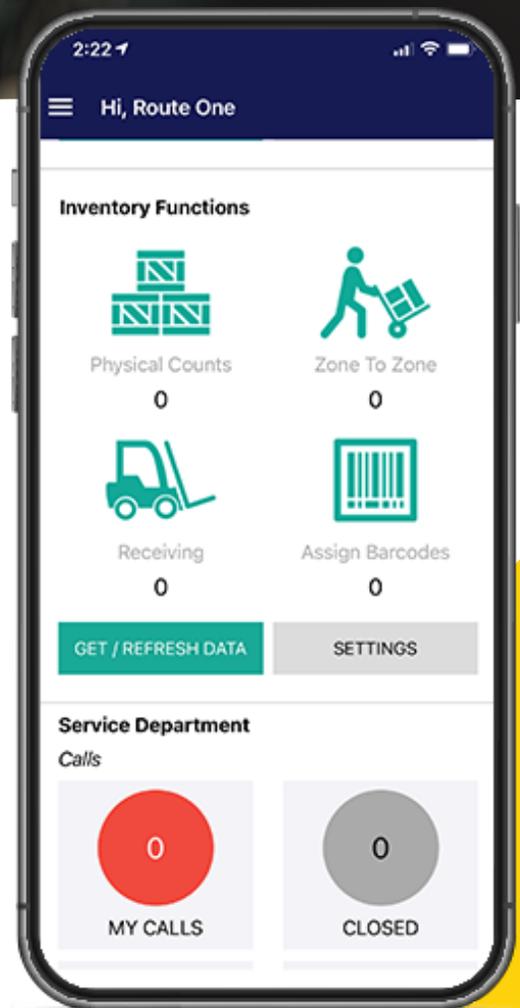
Integrating with VendMAX, Simplifi delivers next generation, intuitive mobile tools for route service management. Tap into our complete platform with capabilities that extend from the service location all the way back to the office.

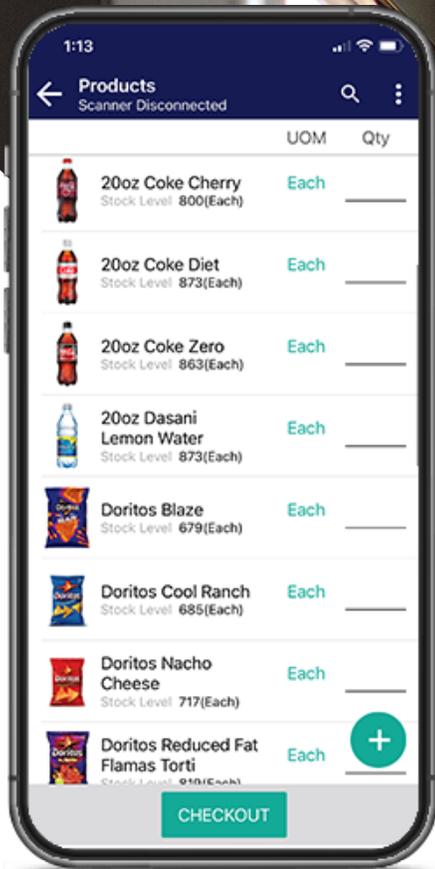
Manage inventory, service calls, device management, and fill and collect schedules from one platform

A single platform for servicing all location types including vending, coffee service, and micromarkets

Easily train new and veteran route drivers alike with intuitive tools and interface

Replace expensive handhelds by allowing drivers to use their own devices, on Apple and Android from mobile phones or tablets





WE KNOW THAT CUSTOMER SATISFACTION STARTS WITH HAVING **THE RIGHT INFORMATION.**

That's why we designed the Simplifi mobile app with data in mind. Designed to deliver real-time, actionable data, you're able to empower your drivers to optimize fill visits with customer favorites and best-sellers, so you never have to leave your customers wanting more. Plus, with an at-a-glance dashboard view of all their daily visits, drivers are able to prioritize and optimize their time on the road.

+ In-Field Planogram Changes

+ Real-time Performance Data

+ Picture-Based Fill and Collect Lists



CHANGE IS HARD. WE WANT TO MAKE IT EASY.
LET US HELP YOU
NAVIGATE THE TRANSITION.

Why Simplifi? When you upgrade, you're leveraging the most-adopted CPI platform.

- 25 years industry experience
- 1.9k monthly users
- 1.6k daily users

Ask us how you can migrate your business to next level mobile success with Simplifi Mobile.

sales@cranepi.com | cranepi.com/Simplifi-mobile

