



WE'VE REIMAGINED CONVENIENCE

SO YOU CAN IMAGINE SUCCESS

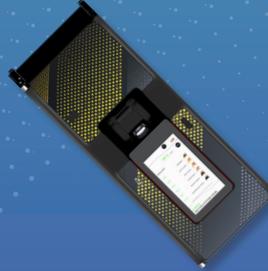
VENDING • COFFEE • KIOSK



CRANE[®]



cpi™



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REIMAGINE EVERYTHING YOU KNOW

Is your business positioned to make a sale in the exact moment of consumer intent? If you haven't explored how self-service solutions can fulfill that need, you're leaving money on the table (and at the airport, and in the library, and by the pool). Ensure that your product is available to consumers exactly when and where they realize they need it with custom solutions from CPI.

The only limit is your imagination. What will you design with us?

04-11 VENDING

12-13 COFFEE

14 KIOSK

15 WE SOLVE MORE

Scan the code to explore more custom solutions, and discover how you can catch consumers in that perfect moment.



LOCATION: AIRPORT

THE BEAUTY SALON HAS LANDED IN TERMINAL 3

When they're waiting for a plane, they can use the time to look and feel their best.





CASE STUDY

YSL REIMAGINED THE BEAUTY EXPERIENCE

Vending is not just for snacks and sodas anymore. As retailers and brands like Yves Saint Laurent look for ways to extend their reach and distribute their products in new ways, they're turning to vending for customized merchandising solutions. A trend driven by both retailers and end users seeking self-service, vending operators are presented with new market opportunities to deploy the equipment they've been using for years in a whole new way.

Yves Saint Laurent set out to revolutionize beauty buys with the launch of a vending machine filled with their legendary lipsticks and classical beauty products.

Like YSL, retailers can capitalize on buyer intent and build brand visibility in a unique and interactive way that enables the instant conversion from awareness to purchase.

How will you take your brand to new levels with custom merchandising?



LOCATION: FESTIVAL
**THE BIGGEST CHEER WAS FOR THE COCKTAILS
AND BEER IN THE VENDING MACHINE**

Festival goers can enjoy spontaneous parties, without the long walk to the liquor store.





CASE STUDY

MOET REIMAGINED CHAMPAGNE EXPERIENCE

CPI and AVS practically broke the internet with this highly-recognized promotion in partnership with wine producer, Moët.

Designed to dispense single-serving champagne bottles, the fully branded vending machines debuted at high-end events and venues. Vending gave Moët an interactive way to take their brand and their product directly to the end customer.

The custom machine program resulted in an uplift for AVS revenue and awareness. To support the custom requests, many of which are for pop-up or temporary events, the AVS model enables companies and brands to rent the machines. AVS and CPI create flexibility and brand reach enabled by the custom machines' graphics and digital media screens to deliver extra value to retailers.

What can you imagine selling in a vending machine? Talk to CPI and we'll help make it happen.



LOCATION: SCHOOL
**EXTRA MARKS FOR HAVING
THE RIGHT EQUIPMENT**

Being teachers' pet has never been so easy, all they'll need to remember is the apple.





CASE STUDY

SPIRIT BOX EXPERIENCE

The CPI and Spirit custom vending machines and programs were originally deployed in high schools to curtail the pressure and costs that arise in brick-and-mortar school stores. This includes lost and stolen inventory and labor requirements. Spirit Box solves this problem by working with schools to deploy custom equipment outfitted in school colors and graphics that vend school shirts, notebooks, and electronics. With this method, Spirit Box eliminates concerns of a physical school store. It also provides an opportunity to sell higher end merchandise - all within the 24/7, secure convenience of a vending machine.

But what about profitability? With the concern that a hands-off machine experience may lead to theft or lower profits, the program has proven that autonomy can be beneficial. By empowering the students to manage the machines themselves, they take a personal stake in the success of the machine as they build business skills that can be used in the future. In one case this past year, a school saw a yearly profit of about \$35,000 from the student-run vending machines.

If you're ready to innovate, talk to CPI.



LOCATION: OUTDOOR SWIMMING POOL
**LIFE SAVERS ARE NOW IN
THE VENDING MACHINE**

When they need sunscreen, goggles and inflatable
arm bands, it's a 10 second walk.



LOCATION: LOCAL GYM
**GYM SESSIONS SUCK WITHOUT
DRAKE. OR THE BEATLES.**

They'll never miss a beat with headphones, chargers and fitness watches, all next to the running machines.



LOCATION: SUPERMARKET OR GROCERY

COMBINE THE SMELL OF THE BAKERY WITH THE TASTE OF COFFEE

When your customers are in the bakery, treat them to a taste of your coffee.





COFFEE

REIMAGINE BRAND LOYALTY IN 6 SQ FEET

It's hard to compete with Big Coffee when they have a shop on every street corner and a box on every grocery store shelf, but it doesn't have to be. Instead, colonize the corner of every car dealership, bakery, gym, and daycare drop off with custom coffee machines. Your brew is there to earn new loyalists whenever, wherever they feel the urge for caffeine.

Our COTI customizable self-service coffee machine lets you design your experience. When your customers want a cup of coffee, you'll be the first brand they see.

Gone are the days of instant coffee. If you think self-service can't offer a premium selection, luxury experience and high-end taste, think again. We build and fill per your requirements. Just tell us what you want.

If you're ready to promote your brand, open new revenue streams, and keep your propriety blends top of mind and palate for everyone, talk to us.





KIOSK

REIMAGINE SELF-SERVICE ORDERING AND PAYMENT

Imagine a totally seamless ordering experience where your customers have the time, freedom and flexibility to explore the menu, add to cart and check out all without waiting in line, making small talk or trying to read a menu and make up their mind at the same time. Make the fantasy a reality when you engage CPI and our partners in your self-service vision.



WE SOLVE MORE

VENDING



MerchantMedia 2 BevMax

KIOSK



Cash and Cashless Payment Devices

COFFEE



COTI Linea CALI

CASHLESS



eChoice™ ALIO™ ALIO Note™

NOTE AND COIN



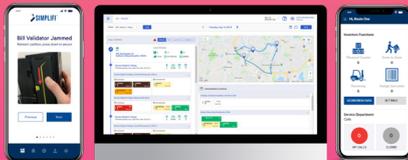
Talos™ Gryphon™

CLOSED LOOP



Smart 7™ Closed Loop MEI-Pay™

SOFTWARE



Diagnostics, Route Optimization and Inventory Management

SERVICE AND MAINTENANCE



Protect your Investment



WHAT WILL YOU REIMAGINE WITH CPI?



SCAN TO EXPLORE MORE



CRANE®